



PACC Solidarity & Advocacy Social Media Tool Kit

Updated on October 17, 2023

Context of this toolkit:

To address and respond to the ongoing events as of the date listed below. This is a living document that will continue to be updated and expanded upon. We would like to thank each and every individual and organization that contributed and allowed us to include their invaluable work to this guide. If you have a resource you recommend we include, please email info@paccusa.org.

#Until freedom



As of October 16, 2023,

the Israeli government has called on nearly half of the population in Gaza to evacuate as it continues its war on the 140.9-square mile strip. This includes Israel's repeated order for 22 hospitals in northern Gaza to be evacuated, which the [World Health Organization describes it as a "death sentence"](#) for the sick and injured. These patients include newborns in incubators; women with complications of pregnancy, and others all face imminent deterioration of their condition or death ([WHO](#)). Since launching its war earlier this week, the Israeli military has killed at least 2,700 Palestinian civilians in the Gaza strip, including 1,000 children. (Source: [Guardiann UK](#)). An additional 9,600 Palestinian civilians have been wounded in Israeli air strikes on the blockaded enclave. (Source: [Guardiann UK](#)).

Getting Informed

The first and most important action you can do to support Palestine is getting yourself educated. See our Compiled Resource guide [here](#) for the latest reading material, documentaries, and more. Please note that this guide is a live document, and resources are added regularly.



Current News Articles on What's Going on

Check the links below:

MIDDLE EAST EYE

UN News

ALJAZEERA

UN News

ALJAZEERA



PACC Education Programs Brochure

PACC has a number of educational programs and workshops that are facilitated regularly both in-person and virtually. Please see here for a brochure of all of our programs.

[Palestine Talking Points Guide](#)

[Palestine Soundbites](#)

[How to Talk To Children About Palestine](#)



Social Media



Captions for Social Media:

- 1.** Palestinians, living under the oppressive occupation by Israel since 1948, deserve protection from both the occupying power and extremist settlers. Ensuring the safety and security of the 2.2 million people who live in Palestine is of paramount importance.
- 2.** The continued occupation of Palestine has laid the foundation for the persistent violence and suffering endured by the Palestinian people. There can be no justification for war in a situation where one party is an occupier and the other is occupied.
- 3.** The responsibility for the escalating violence lies with Israel and its right-wing extremist government, whose actions and policies have exacerbated the situation. The occupation and the subsequent violence are direct outcomes of these policies.
- 4.** Palestinians under occupation have the inherent right to resist the oppressive forces by all legitimate means available to them, as recognized by international humanitarian law and human rights principles.
- 5.** We demand an end to U.S. military funding to Israel.

Captions for Social Media:

- 6.** Sustainable peace in the Middle East can only be achieved by ending the prolonged occupation and addressing the legitimate rights and aspirations of the Palestinian people.
- 7.** The United Nations and major humanitarian organizations like Doctors Without Borders are demanding that life-saving supplies- including fuel, food and water - be allowed into Gaza and Israel is denying it.
- 8.** May humanitarian rights be respected, above all in Gaza, where it is urgent and necessary to guarantee humanitarian corridors to help the entire population” - Pope Francis
- 9.** The most recent violence does not come in a vacuum, but grows out of a long-standing conflict, with a 56-year long occupation and no political end in sight.”- UN Secretary-General António Guterres
- 10.** Israel must be held accountable for the safety and well-being of the Palestinian population living under its occupation. The international community must play a role in ensuring compliance with human rights and international law. The current retaliatory actions by Israel constitute war crimes, further exacerbating the situation and deepening the suffering of innocent Palestinians. Such actions cannot be justified under any circumstances.

Social Media Accounts to Follow:

We would like to emphasize the importance of social media activity in getting our message out. Mainstream media outlets are actively censoring Palestine and this is why every voice matters. There are currently tools and strategies being introduced to bypass Anti-Palestinian censorship such as:

- **Screenshotting and not sharing directly**
- **Not using key words that they may block like Palestine**
- **Using boosted stickers**

***Please note that many active and current social media accounts are getting censored and even deleted for posting about Palestine.**

Recommended Current Active Accounts to understand the situation on the ground:

@Qudsen
@Eye.on.palestine
@Middleeasteye
@Motaz_azaiz/ @motagaza
@byplestia
@Gazangirl

@Sbeih.jpg
@Mohammedelkurd
@ahmedhijazee
@aborjelaa
@salma_shurrab
@joegaza93

@wizard_bisan1
@eid_yara
@doctorswithoutborders
anat.international
@YounnaElSayed17 (Al Jazeera's Gaza Correspondent)

Jewish Voices Advocating for Palestinian Liberation (These are powerful allies):

@jvpny (Jewish Voices for Peace NYC)

@ifnotnoworg (American Jews organizing our community to end U.S. support for Israel's apartheid system and demand equality, justice, and a thriving future for all)

General Instagram Accounts:

@paccusa

@adalahjusticeproject

@USCPR

@pal_legal

@unrwausa

@Ampalestine

@theimeu

@palestineyouthmovement

@visualizing_palestine

@We_Are_Not_Numbers

@eye.on.palestine

@Museumpalestinianpeople

@paliroots

@hiddenpalestine

@documentingpalestine

@watanpalestine

@existenceisresistance

@Hiddenpalestine

@key48return

@playgroundsforpalestine

@wolpalestine

@landpalestine

@mondoweiss



Facebook:

Check the links below:

[Palestinian American Community Center](#)

[Save Sheikh Jarrah](#)

Graphics and Images to Repost:





Hashtags:

#FreePalestine
#palestineunderattack
#savepalestine
#prayforpalestine

#savepalestine
#savegaza
#palestinewillbefree
#endethnicleansing

#saynotoapartheid
#endthegenocide

Where to Donate:



united
palestinian
appeal

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[Click here to donate](#)



[Click here to donate](#)

PACC Support Group

PACC will begin a series of online sessions catered to supporting our community informational webinars as well as emotional support groups. Please fill out this form to relay your interest in joining any of these groups.

Fill out form here: paccusa.org/speakupforpalestine

Palestine Letter Templates

1. CAIR-NJ

[Click here to check the templates](#)

Legal Support

1. [Palestine Legal Intake Form](#)

2. Know Your Rights

[a. Palestine Legal's Know Your Rights Student Handbook](#)

[b. Palestine Legal's Know Your Rights Video Series](#)

[c. Palestine Legal's Resources Guide](#)



Action Tools

1. AMP- Call On Congress To Demand An Immediate Ceasefire In Gaza

[Take Action Here](#)

2. USCPR- Stop The Gaza Genocide

[Take Action Here](#)

3. CAIR-NJ

[Take Action Here](#)

GO TO THE STREETS

For a list of actions follow:

[Samidoun Calendar of Resistance](#)



Sign These Petitions:

1. Tell Congress: Stop fueling the Gaza genocide. | Adalah Justice Project
2. Tell Congress: Open humanitarian access to Gaza now! | AFSC
3. Tell Congress: Stop funding Israel's massacres of Palestinians | USCPR
4. CALL ON CONGRESS TO DEMAND AN IMMEDIATE CEASEFIRE IN GAZA | AJP Action
5. **ACTION ALERT:** We need YOU to sign and share the petition below expressing your profound disappointment and frustration regarding actions and statements made by the NFL. We also urge you to follow the instagram account [@nflfansforjustice](#) for updates on action alerts:

Click here to sign the petition



Palestinian American Community Center
paccusa.org

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